



M O T O R C L U B
FLATROCK

Construction Begins on Flatrock Motorclub's Luxurious Garage Lofts

America's newest racing facility will showcase Shawn Fisher-designed luxury Garage Lofts.

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Westel, Tennessee (January 19th, 2024) – Flatrock Motorclub has today released stunning new renderings of their Phase 1 Garage Lofts. With grading completed, construction has now begun on the first set of Garage Lofts by Crossville, Tennessee-based **Shawn Fisher Design**. Featuring spectacular track, mountain, or wooded views, the Garage Lofts will offer a new standard of trackside living.

Garage Lofts are 2,400 square feet with a selection of floor plans that include a fireplace as well as a spacious entertainment deck. The Phase 1 Garage Lofts allow up to 4 cars in each unit, but some Members are combining units for additional car storage and entertainment space.

The current construction phase will see 11 Garage Loft buildings featuring 44 individual units completed, of which over 90% are already sold out.

Rusty Bittle, Developer and Founding Partner of Flatrock Motorsports Park commented on this latest milestone: *"We are excited to begin the construction phase of these magnificent garage lofts that our members will soon be able to call home. The renderings released today showcase the care that has been taken to elevate the design of the lofts to a standard not seen before at a Motorclub. I am thankful to Shawn Fisher and his team for their great work in helping us to bring our vision to life in such exquisite fashion. I can't wait to welcome our first set of members here in May, when they can officially take ownership of their units!"*

Shawn Fisher also added: *"Being a part of the community and designing in Flatrock Motorclub is truly an honor. It means bringing visions to life and being a part of something that will last for generations to come. It's been nothing short of an absolute pleasure working with the team. I'm sure I speak for all of us here at Shawn Fisher Design and Flatrock Motorclub when I say we can't wait to see all the Members enjoying this beautiful destination. Flatrock Motorclub truly is a special, one-of-a-kind community!"*

Construction on the facility has been proceeding at pace since ground was first broken in October of 2022. The first layer of asphalt on the Motorclub track has already been completed and with two more layers to follow this spring, cars are expected to be on the 3.5-mile Flatrock Motorclub circuit by the summer of 2024.

To discover more about Flatrock Motorclub, please visit: www.flatrockmotorclub.com.

To discover more about Flatrock Motorsports Park, please visit www.experienceflatrock.com.



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F L A T R O C K

For Media Inquiries:

- Flatrock Motorclub Contact: tim@experienceflatrock.com
- SMG Contact: press@thesmg.com
- Dickson Media & Events: cdickson@dicksonmeidaevents.com

About Flatrock Motorsports Park & Motorclub:

Flatrock Motorsports Park & Motorclub will become one of the premier motorsports venues and motorsports clubs in the world, attracting car enthusiasts to drive its challenging sequence of high-speed corners in addition to its stunning track-side amenities.

In the future, Flatrock Motorsports Park is aiming to attract officially sanctioned high-profile motorsport events and already has memorandums of understanding (MoUs) with international racing series.

The Club track at Flatrock spans 3.50 miles and features an impressive elevation change of 127ft. Simulations of a GT3 car on this track indicate an average speed of 101mph, surpassing the averages of 90 to 95 mph seen on world-class international circuits. The Motorclub's facilities are designed to provide an exceptional experience for members, with plans calling for a premium clubhouse, garages, a pit building, a fine-dining restaurant, a spa, club villas, and garage lofts.

At Flatrock, the [Motorclub](#) will have access to a state-of-the-art paddock that puts members at the center of the action. The luxurious clubhouse will feature amenities such as a restaurant, lounge, and day spa. Future phases include premium garages which will provide rooftop viewing opportunities. Trackside villas will offer a unique vantage point. Additionally, a versatile pit building will house race control, meeting spaces, and more. In the future, Flatrock has plans to introduce a CIK Karting Track, further enhancing the motorsport offerings.

Looking ahead, Flatrock has ambitious plans for the park's future phases. This includes the development of a 2.7-mile F.I.M and FIA Grade II certified Grand Prix track. The park will also feature a landmark hotel and destination restaurant, campgrounds, a brewery, a winery, additional lodging options, a retail center, and a natural amphitheater constructed with Crab Orchard stone. This amphitheater will serve as a venue for major motorsport races, live concerts, and special events throughout the year, providing a diverse range of entertainment experiences.

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